SPONSORSHIP OPPORTUNITIES

★ SUPPORT VETERANS, SENIORS & COMMUNITY PROGRAMS ★

THE AMERICAN LEGION • COLUMBIA, IL • POST 581

Partner with us to promote your organization while directly supporting local veterans and community events.
Opportunities available for events, Opportunities available for businesses, organizations, and individuals of all sizes.

1 BINGO GAME SHEET SPONSORSHIP ★

- **10¢** PER GAME SHEET
- **500** SHEET MINIMUM
- BLACK & WHITE AD INCLUDED
- PRINTED ON GAME SHEETS

STARTING AT $50

- Your advertisement is printed on our bingo game sheets
- Black-and-white artwork included
- Ads run at a rate of 10¢ per game sheet
- Minimum order: 500 game sheets ($50)
- Sponsorship continues until purchased sheets are exhausted
- Artwork, logos, promotions, and contact information accepted

★ WHY IT WORKS

- ✓ Every player receives a game sheet
- ✓ Ads remain visible throughout the event
- ✓ Repeated exposure during gameplay
- ✓ Affordable local advertising

2 VETERANS LUNCH SPONSORSHIP ★

SPONSORSHIP OPTIONS

- **$10** Sponsor a Veteran Lunch
- **$40** Sponsor an Entire Table
- **$250** Sponsor the Entire Day

RECOGNITION INCLUDED

- Approximately 20 copies of your flyer will be placed on lunch tables
- Flyers will be printed in black and white unless color copies are provided
- If you do not have a flyer, we can assist in creating one

AUDIENCE REACHED

For lunch and table sponsors: Veterans, their families, and community supporters attending our Veterans Lunch

SPONSORED GAME – $100

- Recognition as the sponsor of a bingo game
- Sponsor announcement before the game begins
- Approximately one note card of information read to attendees
- Opportunity to promote your business, event, organization, or message

3 SENIORS LUNCH SPONSORSHIP ★

SPONSORSHIP DETAILS

- Sponsorship cost is $6.50 per lunch purchased
- Sponsors may speak briefly during the seniors lunch about their organization, business, services, or products

AUDIENCE REACHED

Seniors, caregivers, and community members attending our Seniors Lunch

4 EXTREME BAR BINGO SPONSORSHIP ★

WEDNESDAY NIGHT SPONSORSHIP – $160

EXTREME BAR BINGO!

- Approximately 100 black and white flyers posted throughout the hall and lounge
- Exposure to an average of approximately 130 attendees
- Sponsorship announcement at the beginning of the event
- Opportunity for us to read provided information about your organization or business

AUDIENCE REACHED

Community members and local residents seeking entertainment, social activities, and a fun night out.

INCLUDED IN ANY SPONSORSHIP PACKAGE:

A copy of your flyer or other information will be sent out through our email distribution thanking you for your sponsorship. **This email distribution reaches more than just members, including a wide network of community supporters and friends.**

Thank You!

FOR SUPPORTING OUR VETERANS, SENIORS, AND COMMUNITY!

YOUR SUPPORT MAKES A DIFFERENCE!

★ ★ ★ ★ ★

★ CONTACT INFORMATION ★

Justin Keeler, Vice Commander
757-696-6766
manager.post581@gmail.com